



Asia (ex-China) Retail & E-commerce

Weekly Updates

9 February – 14 February 2019

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the latest in Asia

Asia at a glance

[E-commerce: Asia-Pacific shoppers favor cross-border shopping](#)

Over 50% of online shoppers in Asia Pacific make purchases cross-border, with Hong Kong and Singapore being the top two markets for cross-border shopping in the region

Japan

[E-commerce: Rakuten invests in US mobile tech firm Altiostar Networks](#)

Rakuten is making a strategic investment in US mobile technology company Altiostar Networks; the investment is part of Rakuten's plan to build a cutting-edge wireless network in order to stay competitive in mobile network business

[Apparel and footwear: Uniqlo steps up expansion in the U.K.](#)

Uniqlo has opened a flagship store in Manchester, marking its expansion beyond London and an important step in its UK growth

[Beauty and personal care: Shiseido makes majority of its revenues in Japan and China](#)

Shiseido generates the majority of its revenue from Japan and China; the two countries together accounted for 60% of the company's net sales in 2018, with sales in China even surging 32.3% yoy

[Beauty and personal care: Shiseido to build new factory in Fukuoka](#)

Shiseido will build a new production base in Fukuoka, Japan; costing approximately 40-50 billion yen, the new factory is scheduled to start its operation in fiscal 2021

South Korea

[Supermarkets: Emart launches upscale restaurant-supermarket hybrid](#)

Shinsegae-owned hypermarket Emart has opened a premium hybrid store in Dogok, Seoul, housing a supermarket and a food hall under one roof

Thailand

[Beauty and personal care: Cle de Peau Beaute opens first store in Thailand](#)

Japan's premium cosmetics brand Cle de Peau Beaute has opened its first store for Thailand in Bangkok's shopping mall Emquartier

Malaysia

[Shopping malls: F&B retailers take up more space in Malaysia's shopping malls](#)

Shopping malls in Malaysia are now adjusting their tenant mix and assigning more space to F&B retailers to improve customer experience

[Luxury: Italian luxury watchmaker Officine Panerai makes debut in Malaysia](#)

Italian luxury watchmaker Officine Panerai has launched its first store in Malaysia to boost its regional presence; the new boutique marks Officine Panerai's fourth location in Southeast Asia and 81st store worldwide

India

[Apparel and footwear: Reliance India raises stake in two luxury fashion firms](#)

Reliance Industries has increased its stake in two local luxury apparel firms – Future101 Design and Genesis Colors to reinforce its foothold in the retail industry

[Footwear: Skechers India plans 80-100 new stores this year](#)

Skechers India plans to add 80 to 100 new stores in India in 2019, of which about 20 will be managed by the company; currently the company has 223 retail locations in India, 61 of which are owned by the company, with the remainder franchised

Asia Distribution and Retail

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