



Asia (ex-China) Retail & E-commerce

Weekly Updates

7 March – 13 March 2019

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the latest in Asia

Asia at a glance

[Discount stores: South Korea's Mumuso targets over 300 stores in India](#)

South Korea's discount lifestyle retailer Mumuso targets to have over 300 stores in India with a business turnover of 10 billion rupees by mid 2022

[E-commerce: Lazada to boost cross-border operations in Southeast Asia](#)

Lazada plans to introduce more quality international brands and identify and nurture the top 300 brands in each of the six Asian markets that Lazada operates in, namely Indonesia, Malaysia, the Philippines, Singapore, Thailand and Vietnam

[E-commerce: Singapore's e-commerce supply chain management platform V-More to tap Thailand](#)

Singapore-based e-commerce supply chain management platform V-More plans to expand into Thailand to meet demands from growing customer base in Asia

Japan

[Apparel and footwear: Onitsuka Tiger unveils first U.S. store in New York](#)

Japan's sneaker brand Onitsuka Tiger has opened its first U.S. store in New York City's SoHo neighborhood; covering 1,100 sqft, the debut store features three categories of the Asics subsidiary's footwear – Onitsuka Tiger heritage product, its upscale Nippon Made line and trend-focused products

South Korea

[Luxury: Chloé launches flagship store in Seoul](#)

Chloé has recently opened a 386-sqm flagship store in Cheongdam, Seoul. Comprising two stories, the new store carries clothing, footwear, small leather goods, sunglasses and jewelry items of the brand

Singapore

[Shopping malls: Changi Airport to open Jewel Changi mall in April](#)

Changi Airport will launch its mega retail and lifestyle project Jewel Changi mall on April 17; the 10-storey complex will have five stores above ground and five basement floors, housing over 280 shops and F&B outlets along with an 11-screen cineplex

[Beauty and personal care: P&G invests S\\$12 million for R&D in Singapore](#)

P&G has announced a S\$12 million investment in Singapore to step up its R&D efforts across its leadership brands in the city

India

[E-commerce: Paytm launches subscription service Paytm First](#)

India's major digital payment platform Paytm is ready to launch its own subscription program Paytm First, a move to take on popular subscription programs launched by its rivals Amazon and Flipkart

[Apparel and footwear: Reliance Industries targets 2,500 Reliance Trends stores in five years](#)

India's conglomerate Reliance Industries will expand its fashion store network Reliance Trends to 2,500 stores within five years, an increase from its current 557 stores across 160 Indian cities

[Consumer electronics: LG aims for 40% market share in AC segment in India](#)

LG aims to capture 40% market share of inverter air conditioner market in India in 2019; LG claimed to have around 38% share in the India market in 2018, up 28% yoy

Asia Distribution and Retail

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