



Asia (ex-China) Retail & E-commerce

Weekly Updates

4 July – 10 July 2019

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the latest in Asia

Asia at a glance

[E-commerce: Lazada to launch its first mid-year sales festival](#)

Lazada will hold its first Lazada Mid-Year Festival on 12 July; offering a wide assortment of product deals including branded goods and new arrivals, the sales festival will launch across all six of Lazada's markets in Southeast Asia for 24 hours

Japan

[Apparel and footwear: Japan's Asics invests in in-store analytics service provider Aura Vision](#)

Japan's sneaker brand Asics has acquired a stake in London-based startup Aura Vision, which provides in-store analytics for offline retailers; Aura Vision's technology enables retailer to track in-store traffic and segment footfall based on age, gender, and other demographic factors

Taiwan

[E-commerce: Honestbee suspends operations in Taiwan](#)

Honestbee, a Singapore-based food and grocery delivery service provider, has suspended all its business operations in Taiwan; the company said it will resume its operations after resolving its operation problems in Taiwan

Thailand

[E-commerce: Thai online fashion retailer Pomelo opens flagship store in Singapore](#)

Thailand's online fashion retailer Pomelo has opened its first overseas flagship store in Singapore; as the largest Pomelo store to date, the mega store aims to boost the brand's presence in Southeast Asia

Malaysia

[Luxury: Malaysia's luxury and lifestyle retailer Valiram launches duty-free store](#)

Malaysia's luxury and lifestyle retailer Valiram has opened a duty-free store in Jesselton Mall, a downtown travel-retail concept mall in Kota Kinabalu, Malaysia

[E-commerce: Shopeline expands into Malaysia](#)

Shopeline, a Hong Kong-founded smart commerce platform enabling merchants to easily set up online stores, has announced its official expansion into Malaysia; the move comes after the startup closed a US\$2-million funding round earlier this year

India

[E-commerce: Amazon to launch two specialized warehouses in India](#)

Amazon will set up two new specialized warehouses in Patna and Guwahati, India, aiming to expand the capacity of its existing specialized fulfillment centers in Delhi and Mumbai, and further speed up its delivery capabilities

[E-commerce: Flipkart teams up with tax platform to simplify financial process for its sellers](#)

Flipkart has teamed up with tax platform ClearTax to help its sellers connect with specialist chartered accountants for various tax and accounting-related services, make it easier for Flipkart's sellers do their business online

[Apparel and footwear: India's fashion retailer 1-India Family Mart plans IPO](#)

India's fashion retailer 1-India Family Mart plans to go public within two years; meanwhile, the retailer also targets to expand its sales network to 350 locations mainly in small towns within the next five years

[Apparel and footwear: Puma India teams up with local delivery app for faster delivery](#)

Puma India has paired up with India's hyperlocal delivery app Dunzo to offer faster delivery on limited edition products for its customers

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