



Asia (ex-China) Retail & E-commerce

Weekly Updates

4 April – 10 April 2019

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the latest in Asia

Asia at a glance

[Apparel and footwear: Wacoal to accelerate store expansion in India](#)

Japan's lingerie brand Wacoal will earmark around 1 billion rupees (US\$14.5 million) over three years to ramp up its retail presence in India; the brand aims to have 70 exclusive stores and 80 shop-in-shops across 30 Indian cities

Japan

[Convenience stores: FamilyMart works with Panasonic to deal with labor crunch](#)

FamilyMart has paired up with Panasonic Corp to incorporate a range of labor-saving technologies including advanced AI sensors, self-checkout system, digital displays and price tags, into its 24-hour stores to address the growing staff shortage

[E-commerce: Line Friends to expand in China via tie-up with Xiaomi](#)

Line Friends has sealed a strategic partnership with Xiaomi to launch an extensive range of collaborative products featuring its character IPs

South Korea

[Beauty and personal care: South Korea's cosmetics firm VDL forays into Canada](#)

South Korea's cosmetics firm VDL has expanded into Canada by launching its first local pop-up store inside CF Toronto Eaton Center

Singapore

[E-commerce: Singapore's online marketplace Zilingo raises new funding](#)

Singapore's online fashion and beauty marketplace Zilingo has secured US\$266 million in its recent Series D funding round; major investors from this latest round include Sequoia Capital, Temasek Holdings, Burda Principal Investments, Sofina and Singapore investment fund EDBI

[Apparel and footwear: Skechers to open largest Southeast Asian store in Singapore](#)

Skechers is set to open its largest store for the Southeast Asian region in Singapore; the mega store, also the brand's first duplex experiential concept store, will cover a retail space of 5,000 sqft at Jewel Changi

India

[Convenience stores: Future Group to open eight 7-Eleven stores in Mumbai](#)

Future Group has announced to open eight 7-Eleven stores in Mumbai after entering a master franchise agreement with 7-Eleven in March

[E-commerce: Amazon reportedly boosts logistics capacity in India](#)

Amazon India has reportedly taken up a logistics space of 240,000 sqft on lease in Hyderabad, boosting its logistics capacity in Indian state Telangana to 650,000 sqft

[Apparel and footwear: India's lingerie retailer Zivame secures expansion fund](#)

India's lingerie retail chain Zivame has raised about US\$8.6 million to fund its store expansion; currently, the retailer has over 30 stores in India and aims to have 60-plus stores in 2020

[Beauty and personal care: L'Oréal seeks acquisition opportunities in India](#)

L'Oréal reportedly is looking for acquisition opportunities in India's skin and make-up market, aiming to capitalize on the country's increasing demand for beauty products

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