



Asia (ex-China) Retail & E-commerce

Weekly Updates

28 March – 3 April 2019

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the latest in Asia

Asia at a glance

[Convenience stores: South Korea's Daesang to sell Ministop stake to Aeon](#)

South Korea's food manufacturer Daesang reportedly is in talks to sell its 20% stake in convenience store chain Ministop Korea to its Japanese partner Aeon for estimated US\$70.8- US\$79.6 million

[E-commerce: Lazada integrates RedMart on its app](#)

Lazada has officially integrated online grocer RedMart on its mobile app, enabling users of RedMart to have access to over 400,000 retailers on Lazada's ecosystem, experiencing one-stop shopping experience

[Luxury: Baume & Mercier launches in Singapore and Malaysia](#)

Swiss premium watch brand Baume & Mercier have recently launched in Singapore and Malaysia in a new three-year exclusive distribution partnership with Singapore's major distributor FJ Benjamin

Japan

[Convenience stores: Lawson to introduce self-checkout system in all its Japan' stores](#)

Lawson will install self-checkout systems in all its stores across Japan by October 2019; as of the end of 2018, the retailer had 14,574 stores in Japan

[E-commerce: Line, Mercari join forces on mobile payment service](#)

Japan's Line and local used-goods online marketplace app Mercari are working together on mobile payment services, allowing users shop and pay for purchases at stores that accept their mobile payment systems

[E-commerce: JETRO launches free e-commerce platform for local small retailers](#)

The Japan External Trade Organization (JETRO) is launching a free international e-commerce platform for small-scale local retailers, helping them market their products in 18 markets abroad

[Beauty and personal care: Shiseido teams up with Alibaba to develop new products](#)

Shiseido has paired up with Alibaba to develop new products for the China market based on what Chinese consumers are searching for on its Tmall website; the first co-developed product, a shampoo, will be launched on Tmall under Shiseido's hair and body care brand Aquair in September 2019

South Korea

[Convenience stores: GS25 launches new "half-priced" courier service](#)

GS25, South Korea's major convenience store chain, has recently launched a new "half-priced" delivery service, offering up to 65% for its courier service compared with conventional convenience store parcel delivery services

India

[Department stores: India becomes second largest market for Marks & Spencer](#)

Marks & Spencer (M&S) is looking to expand its presence in tier-2 and tier-3 cities in India, which has become the second largest market after the U.K. for the British retailer; M&S now has 76 stores across 32 cities in India

[E-commerce: BigBasket secures US\\$150 million new capital](#)

Indian online grocer BigBasket has secured new capital of about US\$150 million, with an investment of US\$60 million coming from South Korea's Mirae Asset Management, US\$40 million from the U.K.'s CDC Group and US\$50 million from existing investor Alibaba

[Apparel and footwear: Under Armour to add 10 new stores in India this year](#)

Under Armour, which has recently opened its first store for India in New Delhi's DLF Promenade mall, plans to add 10 more stores in the country over the next 12 months

Asia Distribution and Retail

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