



# Asia (ex-China) Retail & E-commerce

Weekly Updates

25 July – 31 July 2019

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*the latest in Asia*

## Japan

[Convenience stores: Almost half of FamilyMart Japan franchisees want shorter operating hours](#)

Almost half of FamilyMart Japan franchisees want to drop its signature 24-hour trading hours, according to FamilyMart Japan's recent survey among its around 14,000 franchises in Japan

[E-commerce: Japan's Line to launch online grocery delivery service in Thailand](#)

Japan's chat app Line will launch online grocery delivery service in Thailand by the end of 2019, aiming to expand its on-demand services in the Southeast Asian region

## South Korea

[E-commerce: eBay Korea leads in South Korea's e-commerce market](#)

eBay Korea, which operates online marketplaces Gmarket and Auction in South Korea, is expected to generate 8.81 trillion won (US\$7.47 billion) in sales for 1H19, taking eBay to the top spot in e-commerce sales in South Korea, according to app and retail industry trackers Wiseapp and Wise Retail

## Taiwan

[E-commerce: Taiwan's e-commerce operators to issue e-invoices](#)

Taiwan's e-commerce operators, including Apple Online Store, Google, Facebook, Amazon, Expedia and Uber, are set to start issuing e-invoices in compliance with Taiwan's tax laws from November 2019 onwards; companies fail to comply with the law by January 2020 will be fined a maximum of NT\$1 million (US\$32,000)

## Singapore

[E-commerce: Singapore's Zalora targets 50% annual sales growth in the Philippines](#)

Singapore's fashion e-tailer Zalora targets 50% annual sales growth in the Philippines over the

next five years considering the increasing number of Filipinos embracing online shopping

[E-commerce: Hong Kong's online marketplace Goxip to launch in Singapore](#)

Goxip, a Hong Kong-based online marketplace for fashion and beauty products, will launch in Singapore on 19 August; with over 600,000 actively monthly users in Hong Kong, the e-tailer partners with fashion retailers and brands including Net-a-Porter, Farfetch, and Asos as well as brands like Nike, Alexander McQueen and Topshop

[Retail technologies: Singapore's tech startup Tuzo uses AI to enhance shopping experience](#)

Singapore's tech startup Tuzo is integrating AI technologies with real-time web browsing and shopping data analysis, hoping to help retailers tailor shopping experience to their customers' preferences

[Consumer electronics: Courts launches first IoT store in Singapore](#)

Courts, Singapore's consumer electronics and furniture retail chain, has opened its first IoT store at Funan mall; the 12,000-sqft store houses Google's first experience zone in Asia, carrying Google's entire range of products, from smartphones to the recently launched Nest Hub smart display

## Malaysia

[Beauty and personal care: The Body Shop's Malaysia operator to go public](#)

InNature, the operator of The Body Shop stores in Malaysia, is set to go public in Malaysia and plans to raise up to US\$48.6 million; the company currently has 89 stores in Malaysia and 26 in Vietnam

## India

[E-commerce: Amazon plans to launch online food delivery service in India](#)

Amazon is planning to tap the fast-growing online food delivery market in India this year; the company reportedly is working with local partner Catamaran and has started recruiting staff for the new operation

[E-commerce: Flipkart launches first offline furniture experience center](#)

Flipkart has opened its first offline furniture experience center in Bengaluru; the company is working with Google to enhance customers' overall viewing experience at the experience center through integration with Google Lens

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