



Asia (ex-China) Retail & E-commerce

Weekly Updates

25 June – 30 June 2020

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the latest in Asia

Japan

[Convenience stores: JR East to add 100 unmanned convenience stores in four years](#)

East Japan Railway Co. (JR East) plans to add 100 unmanned convenience stores within the next four years, according to sources familiar with the matter; in March, JR East launched its first unmanned convenience store at Takanawa Gateway Station, capitalizing on the need to reduce human contact amid the COVID-19 pandemic

[Convenience stores: Seven-Eleven Japan offers life insurance products](#)

Seven-Eleven Japan Co. has started offering life insurance products at its 20,000-plus outlets nationwide, making it the first local convenience store chain selling life insurance products; from 16 June, consumers can apply for cancer insurance plans provided by Mitsui Sumitomo Aioi Life Insurance Co. at Seven-Eleven stores

[Convenience stores: Lawson to launch reward program to promote self-checkout](#)

Lawson Japan will launch a reward campaign to give points worth 2% of each purchase to customers who use self-checkout machines, aiming to reduce face-to-face contact at its convenience stores as COVID-19 persists in the country

South Korea

[E-commerce: Facebook launches Facebook Shops in South Korea](#)

Facebook has recently rolled out its online store Facebook Shops in South Korea, looking to capture a share in the thriving e-commerce market dominated by local names; after setting up their Facebook Shops, sellers can create their own collection and customize the look of their shops, while shoppers can browse the offerings via the seller's Facebook page or Instagram profile, save the products they want and place an order

[Duty-free shops: Shilla Duty Free becomes first travel retailer to offer Huda Beauty](#)

The Shilla Duty Free has recently introduced Huda Beauty, one of the most-followed

online cosmetics brands worldwide, at its Seoul downtown store and online store, making it the first travel retailer in the world to stock Huda Beauty and the exclusive South Korean duty-free distributor of the brand

Singapore

[E-commerce: Temasek reportedly invests US\\$500 million in Indonesia e-commerce unicorn Tokopedia](#)

Singapore's state investment firm Temasek has reportedly invested US\$500 million in Indonesian e-commerce unicorn Tokopedia; as one of the largest online marketplaces in Indonesia, Tokopedia is currently in talks with its existing investors including Softbank Vision Fund and Alibaba Group Holding, as well as U.S. internet companies, to raise a further US\$500 million to US\$1 billion

[Apparel and footwear: Singapore to launch virtual fashion festival in August](#)

The Front Row, a 10-day virtual fashion festival, will be launched in Singapore on 20-29 August this year; supported by Enterprise Singapore, a statutory board under Singapore's Ministry of Trade and Industry, the show is expected to showcase up to 25 homegrown brands through virtual fashion shows, motion editorials, fashion filmlets, and animation with the use of digital elements such as green screen technology

Malaysia

[E-commerce: Tencent buys Malaysian video streaming platform Iflix](#)

China's Internet giant Tencent Holdings has purchased Malaysia-based video streaming platform Iflix's content, technology and resources, as a move to expand its international streaming platform WeTV across Southeast Asia; through the purchase, WeTV will further extend its footprint in Southeast Asia's video streaming industry to reach a broader audience base in the region

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