



Asia (ex-China) Retail & E-commerce

Weekly Updates

24 October – 30 October 2019

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the latest in Asia

Asia at a glance

[Consumer electronics: Oppo plans six more flagship stores for Asia](#)

China's smartphone maker Oppo plans to open six more flagship stores for Asia in Thailand, Malaysia, Indonesia, Vietnam, Taiwan and the Philippines by next year in addition to its newly launched flagship store in Bangkok's Emquartier shopping mall

Japan

[Apparel and footwear: Uniqlo to quadruple its Southeast Asia store count in 10 years](#)

Uniqlo's parent company Fast Retailing aims to quadruple its store number in Southeast Asia in 10 years, bringing it on a par with its current Greater China network, which now has around 800 stores

[Beauty and personal care: Kao to launch skincare brand Curél in the U.K. and the U.S.](#)

Kao Corporation plans to strengthen its global brand presence with the launch of its skincare brand Curél in the U.K. and U.S.; selected Curél products will be offered in around 100 Boots outlets in the U.K. and 400 Ulta outlets in the U.S.

[Beauty and personal care: Japan's RMK opens flagship store on Tmall Global](#)

Japan's cosmetics brand RMK has recently launched its flagship store on Tmall Global; the new launch aims to increase RMK's presence in the China market and get access to a wider customer base

South Korea

[Duty-free shops: Hotel Shilla to acquire 44% stake in U.S. 3Sixty Duty Free](#)

Hotel Shilla, the parent company of The Shilla Duty Free, will acquire 44% of the share capital of 3Sixty Holding LLC, the holding company of Miami-based duty-free retailer 3Sixty Duty Free, aiming to develop travel retail business in the U.S.

Singapore

[E-commerce: Shopee sets sights on Southeast Asia market](#)

Singapore-based online shopping platform Shopee plans to focus its effort and resources to boost its market share in Southeast Asia, a move to capitalize on the e-commerce growth potential and increasing number of online shoppers in the region

[Luxury: Cartier to launch first Southeast Asia experiential pop-up event in Singapore](#)

French luxury group Cartier is set to launch its first Southeast Asia experiential pop-up event “Clash De Cartier Studio” in Singapore; featuring themes of literature, music and art, the pop-up event will run from November 15 to 17

Thailand

[E-commerce: Thai Central Retail pairs up with Alipay to launch Phuket Island Card](#)

Thailand’s Central Retail has partnered with Alipay to launch the Phuket Island Card campaign, offering promotions at over 100 retail stores in Phuket; with the card, Chinese customers and Alipay users can receive deals when shopping in Central Retail’s stores and get free coupons on Alipay app

[Beauty and personal care: Thai beauty retailer KIS plans 30 new stores in Bangkok](#)

Thai beauty retailer KIS plans to add 30 more new stores in Bangkok after launching its first store in the city last month; located in CentralWorld shopping mall, the debut store carries over 800 brands grouped in five major zones – iconic brands, make-up, skincare, fragrances and a live studio

India

[E-commerce: Amazon India, Indian Railway pair up on transports of e-commerce packages](#)

Amazon India has teamed up with India's national railway system Indian Railways for a pilot program to carry out inter-city transport of e-commerce packages; under the deal, Amazon India will transport customer packages with Indian Railways on three routes from New Delhi to Mumbai, Mumbai to New Delhi and New Delhi to Kolkata

Asia Distribution and Retail

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