



Asia (ex-China) Retail & E-commerce

Weekly Updates

21 February – 27 February 2019

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the latest in Asia

Japan

[Retail technology: Japanese banks join forces in cashless payment system](#)

Over 50 Japanese banks are joining a cashless payment scheme called J-Coin set up by Mizuho Financial Group; scheduled to be launched in March 2019, the cashless payment service is in line with the government's digital push ahead of the 2020 Tokyo Olympics

[E-commerce: Rakuten and JD.com to pair up for unmanned delivery in Japan](#)

Rakuten and JD.com will work together to launch unmanned delivery service in Japan; Rakuten will use drones and unmanned ground vehicles of JD.com to carry out autonomous delivery in Japan

South Korea

[Hypermarkets: E-Mart sets sights on online sales, convenience stores](#)

E-Mart plans to raise its online sales by 30% and add 1,000 new convenience stores in South Korea in 2019

[E-commerce: Shinsegae to launch integrated shopping platform SSG.com](#)

Shinsegae will integrate the operations of its two online shopping platforms – Shinseage Mall and Emart Mall into SSG.com starting this March to boost sales

[E-commerce: Samsung works with visual search firm on mobile shopping](#)

Samsung has formed a new partnership with visual search technology provider ViSenze, aiming to integrate ViSenze's visual search capabilities into several Samsung mobile devices to make it easier for users to shop on their mobile phones

Taiwan

[E-commerce: Hong Kong's members-only flash sale website OnTheList launches in Taiwan](#)

Hong Kong's members-based flash sale shopping site OnTheList will launch in Taiwan this

March; founded in 2016, OnTheList mainly offers fashion and lifestyle products from premium brands at competitive prices

Thailand

[Discount stores: Don Quijote makes debut in Thailand](#)

Don Quijote has recently forayed into the Thai market by launching a 28,000-sqm shopping complex named Donki Mall Thonglor in Bangkok; the rollout is part of the retailer's aggressive expansion plan to boost its overseas store count from current 41 to 200

[Luxury: Ports 1961's womenswear label PortsPURE launches in Thailand](#)

Ports 1961's womenswear label PortsPURE has recently launched in Thailand at the Central Chidlom department store and Central Phuket department store respectively, marking the label's first foray into the country

India

[Retail in general: Reliance Industries reportedly set to list its retail unit](#)

Reliance Retail Ventures Ltd., the retail arm of India's trading conglomerate Reliance Industries, is reportedly preparing to go public soon

[E-commerce: India proposes new e-commerce rules focusing on data localization](#)

India has recently put forward new e-commerce regulations with a focus on data localization, improved privacy safeguards and measures to clamp down the sale of counterfeit products

[Apparel and footwear: India's consumer goods firm Patanjali Ayurved plans 100 apparel stores](#)

India's consumer goods company Patanjali Ayurved plans to launch 100 exclusive clothing stores with e-commerce support across India by 2020

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