



Asia (ex-China) Retail & E-commerce

Weekly Updates

19 September – 25 September 2019

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the latest in Asia

Japan

[Retail technology: Rakuten and Seiyu jointly launch Japan's first autonomous delivery service](#)

Rakuten and Seiyu have jointly launched Japan's first autonomous delivery service backed by JD.com in Yokosuka's Umikaze Park; Using the Rakuten Drone app, Umikaze Park visitors can place their orders from the Seiyu Livin Yokosuka Store and receive the products delivered by Rakuten's unmanned ground vehicle

[Convenience stores: FamilyMart Japan to expand trial for shorter operating hours](#)

FamilyMart Japan will expand its ongoing trial of shortening operating hours in Japan due to labor shortage; from mid-October, the number of franchise stores joining the trial will increase from current 21 to 611

[Apparel and footwear: Japan's clothing brand Goldwin to open first overseas store in the U.S.](#)

Japan's outdoor clothing brand Goldwin plans to open its first overseas store in San Francisco this November; established in 1951, the brand specializes in lifestyle products and premium sportswear, including ski apparel

[Beauty and personal care: Lush opens first global language-free concept store in Japan](#)

UK cosmetics brand Lush has launched its first language-free concept store in Japan's Shinjuku district; powered by AI technology, the concept store features digital tools, including interactive walls and in-app AI camera, enabling shoppers to navigate products without words

South Korea

[Retail in general: South Korea's annual wintertime shopping festival hit 1 trillion won sales](#)

South Korea's state-led annual wintertime shopping festival Korea Grand Sale, which aims at attracting foreign tourists to South Korea, has registered sales of 1.25 trillion won this year, up nearly 40% yoy; it is the first time that the sales figure topped the 1-trillion won threshold since its first launch in 2011

[Retail technology: Shinsegae trials cashierless grocery store concept based on Amazon Go](#)

Shinsegae is developing a cashierless grocery store branded Emart24 based on the Amazon Go concept; as the brand's first automated store, Emart24 will be opened at the company's data centre in Gimpo as a pilot

[E-commerce: Lotte Department Store launches premium online mall](#)

Lotte Department Store has recently launched an online shopping mall Lotte Premium Mall dedicated to offering high-end and luxury products as part of the company's ongoing efforts to boost its online business

Taiwan

[Convenience stores: FamilyMart Taiwan forms delivery partnership with Uber Eats](#)

FamilyMart Taiwan has recently formed a delivery partnership with Uber Eats to expand its delivery services in Taipei and New Taipei; items available for delivery include munchies, fresh foods and even daily commodities

India

[E-commerce: Amazon India gears up for festival season with increased fashion offerings](#)

Amazon India has increased the number of its fashion brands from 21,000 to 34,000 on its platform, offering over 8.7 million fashion products to its customers this year to cash in on the country's annual top sales festival in September and October

[Consumer electronics: Apple to invest US\\$1 billion in India](#)

Apple is set to invest US\$1 billion in India through its investment partner Taiwan's Foxconn, which is also the biggest production partner for Apple globally; the move comes as Apple plans to begin exporting 'Made in India' iPhones across the world

Asia Distribution and Retail

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