



Asia (ex-China) Retail & E-commerce

Weekly Updates

18 July – 24 July 2019

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the latest in Asia

Asia at a glance

[Beauty and personal care: Fenty Beauty sets sights on Asia](#)

Fenty Beauty, a cosmetics brand jointly developed by U.S. pop singer Rihanna and LVMH, looks to ramp up its global presence by expanding into key Asian markets including Hong Kong, Macau, Seoul and Jeju

Japan

[Discount stores: Daiso to open first New Jersey store](#)

Japan's discount retailer Daiso will open its first New Jersey store in Edgewater in August 2019, following the launch of the very first store in New York last March; the retailer also plans to open three more stores on the East Coast this year

[Apparel and footwear: Uniqlo to tap India market](#)

Uniqlo will make foray into India by opening three stores in Delhi, with the first one scheduled to open in Delhi's Ambience Mall in October 2019

South Korea

[Retail in general: South Korea to hold national shopping festival in November](#)

South Korea will hold a 22-day national shopping festival joined by major retailers, manufacturers and traditional markets; starting from 1 November 2019, the annual shopping festival will offer items from apparel and cosmetics to electronics and furniture, according to the country's industry ministry

Singapore

[Apparel and footwear: Skechers opens largest Southeast Asia store in Singapore](#)

Skechers has launched its largest store for Southeast Asia at Singapore's Jewel Changi airport; covering 5,000 sqft, the duplex store houses a customization zone, allowing customers to

personalize selected Skechers shoes or apparel with embroidery or heat press

Thailand

[Retail technology: Saha Group to launch unmanned stores in Thailand](#)

Thailand's major consumer goods retailer Saha Group will launch its first unmanned store in Thailand; covering 100 sqm, the unmanned store "His & Her" will offer nearly 300 items from instant noodles to branded clothes and feature advanced digital tools including facial recognition, QR code reading and RFID technologies

Malaysia

[E-commerce: Honestbee suspends operations in Malaysia](#)

Honestbee, a Singapore-based online grocery delivery service provider, has suspended its operations in Malaysia from 22 July; earlier this month, the company also halted all its operations in Taiwan

India

[E-commerce: Ebay takes 5.5% stake in Paytm Mall](#)

Ebay has acquired 5.5% stake in Paytm Mall for around US\$150 million; the investment will make Ebay's global inventory available to over 130 million active users on Paytm Mall and Paytm's app ecosystem

[Apparel and footwear: India's fashion brand Ritu Kumar plans to raise US\\$20 million](#)

India's fashion brand Ritu Kumar is looking to raise up to US\$20 million to fund its expansion into new retail segments including home furnishings and accessories

[Luxury: Reliance Brands to bring Tiffany & Co, Tory Burch to India](#)

Reliance Brands, part of India's major trading conglomerate Reliance Industries Group, will bring two U.S. luxury brands – Tiffany & Co and Tory Burch to Jio World Centre mall in Mumbai in April 2020; the launch also marks Tiffany & Co's third attempt to establish a presence in India

Asia Distribution and Retail

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