



Asia (ex-China) Retail & E-commerce

Weekly Updates

18 April – 24 April 2019

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the latest in Asia

Asia at a glance

[Beauty and personal care: L’Oreal Asia sales outstrip Europe in 1Q19](#)

L’Oreal Asia sales outranked the company’s home European division for the first time in 1Q19, with China leading the sales growth in Asia

Japan

[Beauty and personal care: Shiseido and A.S. Watson jointly launch new skincare range](#)

Shiseido and A.S. Watson have paired up to launch an exclusive derma skincare range under the “D Program” brand in Thailand, Taiwan and China

[Luxury: Tiffany launches its first offshore cafe in Tokyo](#)

Tiffany has opened its first offshore cafe Tiffany Cafe in Tokyo following the launch of the brand’s Blue Box Cafe in New York in November 2017

South Korea

[Retail technology: Samsung’s AI startup Lululab launches AI beauty store in Dubai](#)

Samsung-operated AI startup Lululab has rolled out an AI beauty store in Dubai Mall's Galeries Lafayette, creating smart beauty shopping experience by offering customers AI-based skincare analysis that provides individually tailored skin care solutions

[Convenience stores: GS25 to offer shared-bike charging service](#)

South Korea’s convenience store chain GS25 will set up charging facilities for shared electric bikes in tie-up with GoGoSing at some of its stores in Gangnam, Seoul and Pangyo, Gyeonggi

Singapore

[E-commerce: Singapore’s online grocer Dei plans more marketplaces](#)

Dei, an online grocery retailer in Singapore mainly offering Indian groceries, plans to

create more marketplaces for different communities in Singapore; currently, Dei hosts over 70 Indian retailers and sells 15,000-plus products on its platform

India

[E-commerce: Flipkart sets up 2nd data hub to boost e-commerce business](#)

Flipkart has launched its second data center in India to strengthen its growing marketplace e-commerce business; located in Hyderabad, the data hub is one of the largest cloud deployments in the country

[E-commerce: eBay reportedly to invest US\\$160-US\\$170 million in Paytm Mall](#)

eBay is reportedly in talks to make a US\$160-US\$170 million strategic investment in India's major e-commerce platform Paytm Mall, a move to explore an offline-to-online commerce and payments strategy in India

[Apparel and footwear: India's multi-brand fashion store Bungalow 8 to close its door](#)

India's multi-brand fashion retailer Bungalow 8 will shut down all its stores at the end of April after running for 16 years in local fashion market

[Consumer electronics: China's TCL to launch smart home appliances in India](#)

China's consumer electronics brand TCL is set to launch its intelligent home appliances including air-conditioners, washing machines and refrigerators as well as its sound bars and UHD Android TV in India to capitalize on the growing number of digital users in the country

Asia Distribution and Retail

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