



Asia (ex-China) Retail & E-commerce

Weekly Updates

17 October – 23 October 2019

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the latest in Asia

Japan

[Apparel and footwear: Uniqlo to open first Vietnam store this year](#)

Uniqlo will launch its first store for Vietnam by the end of this year; as the brand's largest store in Southeast Asia, the debut store will cover 3,000 sqm across three stories and feature the full global lineup of Uniqlo's LifeWear along with products created by local artists

[Apparel and footwear: Japan's fashion retailer Usupso launches in India](#)

Japan's fashion retailer Usupso is set to launch in India in collaboration with its local franchise partner GM Retails; the retailer will open three new stores in Guwahati, Kohima and Dimapur in October and plans to add more stores in the northeast part of India

South Korea

[Hypermarkets: E-mart to sell properties to reduce debt](#)

E-mart will offload 13 store buildings and lands to reduce its debt; the retailer will sell the properties to local investment firm Mastern Investment Management for US\$802.65 million

[Beauty and personal care: Sephora to launch in South Korea](#)

Sephora is set to open its first store for South Korea in Parnas Mall in the upscale district of Gangnam; covering 547 sqft, the store will offer hundreds of cosmetics, skin care, body and fragrance brands, along with Sephora's private-label range

[Consumer electronics: Samsung opens flagship experience store in China](#)

Samsung has recently launched its first flagship experience store for China in Shanghai; as the brand's largest flagship store in Asia, the 1,000-sqm store stocks Samsung's full range of mobiles and houses a 5G experience zone, allowing customers to participate in large-scale cloud games and watch HD video broadcasts

Singapore

[E-commerce: Singapore fashion e-tailer Zilingo to spend US\\$100 million on U.S. expansion](#)

Singapore's online fashion platform Zilingo plans to invest US\$100 million to step up its expansion in the U.S. market; the company has recently launched its offices in New York and Los Angeles and planned to expand its sales and product teams there

Malaysia

[Apparel and footwear: Steve Madden opens first Malaysia store](#)

New York-based footwear brand Steve Madden has recently launched its first store for Malaysia in tie-up with local retail group Valiram; covering 1,410 sqft, the store is located in Mid Valley Megamall Kuala Lumpur

Thailand

[Consumer electronics: China's smartphone maker Oppo opens flagship store in Thailand](#)

China's smartphone maker Oppo has recently launched a flagship store in Bangkok's Emquartier Mall; the store features a superior retail experience powered by IoT and 5G innovations and offers exclusive services to users including one-hour repair, software upgrade and delivery services

India

[E-commerce: Flipkart launches original video content service "Flipkart Video Originals"](#)

Flipkart has launched its original video content service "Flipkart Video Originals; aiming to take on Amazon Prime video service, the e-tailer has partnered with a number of production houses that will produce original video content in various languages and genres for Flipkart users

[Apparel and footwear: India's fashion retailer Raymond plans 500 new stores by 2021](#)

India's fashion retailer Raymond plans to add 500 new stores under its brand in India by 2021; the retailer currently operates 1,000 Raymond branded stores and 500 stores under other brands in the country

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