



Asia (ex-China) Retail & E-commerce

Weekly Updates

16 May – 22 May 2019

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the latest in Asia

Asia at a glance

[Luxury: Celine launches first Asia e-commerce site in Japan](#)

Celine has recently launched its first Asia e-commerce store in Japan; the Japanese site offers the brand's full range of women's and men's ready-to-wear as well as leather goods, footwear, accessories, and collaborative collection items

Japan

[Department stores: Japan's Loft ties up with Chengdu Ito-Yokado to tap China market](#)

Japan's lifestyle department store Loft plans to open its first China store in Chengdu in partnership with local supermarket operator Chengdu Ito-Yokado, which currently has 14 stores in Chengdu and Beijing

[Hypermarkets: Aeon launches first hypermarket in Myanmar](#)

Aeon has recently opened its first hypermarket for Myanmar in Yangon; the 2,800-sqm store offers food and household products and microfinancing services for shoppers

[Beauty and personal care: iStyle pairs up with local cosmetics retailer House of Rose](#)

iStyle, the operator of Japan's @Cosme, has partnered with local cosmetics and lifestyle retailer House of Rose to jointly develop iStyle's beauty retail chain @Cosme in Japan and expand wholesaling overseas before launching stores in Taiwan and China

[Beauty and personal care: Shiseido to launch new products to boost travel retail sales in APAC](#)

Shiseido will introduce new beauty product and collections from its prestige beauty brands including Shiseido, NARS and Laura Mercier to continue driving growth in its travel retail sales in the Asia-Pacific region

Singapore

[Luxury: L Catterton Asia to sell stake in RM Williams](#)

L Catterton Asia, a Singapore-based private equity firm backed by LVMH Group, will sell its stake in Australian luxury footwear retailer RM Williams for US\$500 million

India

[E-commerce: SoftBank leads US\\$200 million investment in Indian online grocer Grofers](#)

Japan's SoftBank Group has recently led an investment round of more than US\$200 million in India's online grocery startup Grofers through its Vision Fund; the move comes after Grofers' homegrown rival Bigbasket raised US\$150 million fresh funding earlier this month

[Hypermarkets: India's Spencer's Retail to buy local upmarket grocery chain Nature's Basket](#)

Spencer's Retail, an Indian hypermarket and convenience store operator under RP Sanjiv Goenka Group, will acquire local upmarket grocery chain Nature's Basket for US\$42.76 million

[E-commerce: Paytm launches cashback credit card with Citibank](#)

India's online payment giant Paytm will launch a branded credit card named Paytm First in partnership with U.S.-based Citibank; available to Paytm users, the card can convert cashbacks into the user's account in real time

[E-commerce: Amazon offers flight booking service in India](#)

Amazon has launched a new flight booking service in India in tie-up with local online travel and leisure activities platform Cleartrip

[Apparel and footwear: India's fashion house Van Heusen opens flagship store in Mumbai](#)

India's fashion house Van Heusen has launched a flagship store in Bandra, Mumbai; as the brand's largest branch in Mumbai, the 2,200-sqft store carries formal and casual wear for men and women

[Apparel and footwear: Italy's denim brand Replay launches in India](#)

Italy's denim brand Replay has recently launched its first India store in New Delhi's Ambience Mall in partnership with Reliance Brands, a part of local trading conglomerate Reliance Industries Group

[Luxury: India's luxury retailer Nappa Dori debuts in London](#)

Nappa Dori, an Indian luxury handcrafted-bag and luggage retailer, has opened its first store for the U.K. on Monmouth Street, London; with a floor area of 1,400 sqft, the store is also Nappa Dori's first store in Europe

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