



# Asia (ex-China) Retail & E-commerce

## Weekly Updates

13 February – 19 February 2020

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*the latest in Asia*

### Asia at a glance

#### [Apparel: Sixty8ight launches on Shopee and SSG platforms](#)

Sixty8ight, a Hong Kong-based lingerie brand, has launched on Singapore's e-commerce platform Shopee and Shinsegae's SSG.com, aiming to reach more customers from Singapore, Malaysia, Indonesia and South Korea; the move follows the brand's expansion into e-commerce with the launch of its own online sales platform in November 2019 and a flagship store on Lazada in January 2020

### Japan

#### [Discount stores: Don Don Donki to open its largest store in Guam](#)

Pan Pacific International Holdings, the parent company of Japan's major discount chain Don Quijote and Don Don Donki, plans to open its largest Don Don Donki store worldwide in Guam in 2021; the 160,000-sqft mega store, also the first Don Don Donki store in Micronesia, will carry a wide selection of grocery items and contain in-house restaurants and eating areas

#### [E-commerce: Rakuten sells entire stake in Pinterest](#)

Japanese e-commerce giant Rakuten has offloaded U\$1.4 billion worth of shares in its technology holdings, including its entire stake in U.S. social networking service Pinterest, underscoring growing concerns about overvaluations in the sector

### South Korea

#### [Retail in general: Lotte Shopping to close 200 stores as losses mount](#)

Lotte Shopping plans to shutter up to 200 department stores and large-format supermarkets in South Korea, marking one of the biggest retail network culls in the nation's history; the company currently operates over 700 stores under its Lotte Mart, Lotte Department Store, Lotte Super and drug-store chain LOHB banners

### [Convenience stores: South Korean convenience stores eager to tap delivery service market](#)

Major convenience store chains in South Korea are looking to launch delivery services from their stores; GS25 has recently launched delivery services from seven stores in Seoul in collaboration with local food-delivery service provider Coupang Eats, while its rivals CU and Emart 24 have also joined the race by offering delivery services from their stores across the country

### [Duty-free stores: Lotte Duty Free to launch flagship store in Sydney](#)

Lotte Duty Free will open a flagship store early next year in the heart of Sydney's central business district shopping precinct; covering 3,000 sqm across three levels, the store will feature beauty products and house a prestige watches boutique, along with a fine and rare spirits & wine section

## Singapore

### [Retailing in general: RAS seeks rental rebate to offset losses amid the COVID-19 outbreak](#)

The Restaurant Association of Singapore (RAS) has asked shopping mall landlords for a rental rebate to help the food and beverage industry, which has experienced a slump in businesses since the COVID-19 outbreak started in the city in late January

### [Retail in general: CapitaLand allocates S\\$10m to support retailers amid the COVID-19 outbreak](#)

Singapore's largest mall owner CapitaLand, currently operating over 3,500 stores in Singapore, has announced a S\$10m marketing assistance program to support its retail partners to cope with the negative impact brought by the COVID-19 outbreak

### [Department stores: Robinsons Singapore launches new app to boost customer loyalty](#)

Robinsons Singapore has launched a new app "R" to sign up and engage with customers of the company's five stores in Singapore and Malaysia; through the app, the retailer built a 120,000-strong loyalty program database in just 18 months

## Taiwan

### [Retail in general: Taiwan plans NT\\$2 billion of coupons to boost consumption](#)

Taiwan's Ministry of Economic Affairs is mulling plans to ease the financial burden faced by industries due to the spread of the COVID-19 disease; the government plans to provide NT\$2 billion (US\$66.1 million) of coupons to be used at night markets, shops, and restaurants, as a means to boost consumption when the spread of COVID-19 disease gradually subsides

**Vice President**

T: (852) 2300 2466

E: [teresalam@fung1937.com](mailto:teresalam@fung1937.com)

888 Cheung Sha Wan Road

Kowloon, Hong Kong

[www.fbicgroup.com](http://www.fbicgroup.com)

**Tracy Chan**

**Research Manager**

E: [tracychansy@fung1937.com](mailto:tracychansy@fung1937.com)