



Asia (ex-China) Retail & E-commerce

Weekly Updates

12 December – 18 December 2019

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the latest in Asia

Japan

[Consumer electronics: Yamada Denki takes over furniture retailer Otsuka Kagu](#)

Japan's consumer electronics chain Yamada Denki has acquired a majority stake in local furniture retailer Otsuka Kagu; following the deal, Otsuka Kagu will become a subsidiary of Yamada Denki

South Korea

[Retail in general: E-Land trims down store network](#)

E-land considers closing its Pierrot Shopping discount store in Myeong-dong after shuttering several Pierrot Shopping stores in July; besides, the company has also shut down 18 out of its 33 Boots health & beauty stores and the Pangyo branch of its technology-retailing chain Electro Mart

[Beauty and personal care: AmorePacific, Lazada to open O2O concept store in Singapore](#)

AmorePacific has teamed up with Lazada to open a new retail concept store AMORE Store x Lazada in Singapore's Funan shopping mall; offering 11 AmorePacific brands including Sulwhasoo, Innisfree, Laneige, Hanyul and Iope, the concept store will sell offline through its store in Funan and online through Lazada app, which will also carry the full AMORE Store x Lazada assortment

[Beauty and personal care: Nature Republic launches in the U.K.](#)

South Korea's beauty brand Nature Republic has recently opened its first store for the U.K. on London's Charing Cross Road; following the new launch, the brand plans to increase its footprint across the U.K., particularly in major cities such as Manchester

Singapore

[Beauty and personal care: La Mer opens first flagship boutique in Singapore](#)

La Mer, a premium cosmetics brand under Estée Lauder Group, has opened its first flagship boutique in Singapore's Marina Bay Sands; more than offering a wide range of skincare and makeup products, the boutique also provides personalized services and treatments in a private facial cabin with the full range of La Mer's makeup and skincare offerings

[Luxury: Chinese premium brand Shang Xia to launch in Singapore](#)

Shang Xia, a Chinese premium fashion and lifestyle brand backed by French luxury fashion house Hermès, is set to launch in Singapore; the brand has recently appointed local fashion entrepreneur Adriana Lim Escano as its exclusive distributor in the city and has planned to start off its launch with a pop-up store in local Takashimaya store

Malaysia

[Apparel and footwear: Adidas launches brand center in Malaysia](#)

Adidas has launched a new brand center at Kuala Lumpur's Sunway Pyramid as part of its efforts to expand in the Southeast Asian market; as the brand's largest store in Malaysia, the 1328-sqm brand center stocks the full Adidas range from performance to fashion items

India

[Department stores: Galeries Lafayette seeks to launch in India](#)

French department store chain Galeries Lafayette is looking to launch in India; the retailer is reportedly in talks with local property developer Bharti Realty for its launch in the country

[Convenience stores: 7-Eleven India plans 1,000-plus stores in Mumbai](#)

7-Eleven India will launch its first store for Mumbai in March 2020; the chain's master franchisee Future Group plans to have over 1,000 stores in Mumbai and concentrate on development in the city

[E-commerce: Walmart, Flipkart jointly invest in fresh produce supply chain startup Ninjacart](#)

Walmart and Flipkart have announced a strategic investment in India's fresh fruit and vegetable supply chain startup NinjaCart; the deal is expected to help Walmart and Flipkart strengthen the direct sourcing of fresh produce for Walmart India's Best Price B2B cash-and-carry stores and Flipkart's online grocery business Supermart

[Beauty and personal care: Italian cosmetic brand Kiko Milano to launch in India](#)

Italy's cosmetic brand Kiko Milano will expand its retail network into India in 2020; the brand plans to open six stores in the country, including two new stores in Delhi

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