



Asia (ex-China) Retail & E-commerce

Weekly Updates

1 July – 8 July 2020

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the latest in Asia

Asia at a glance

[Apparel: Hugo Boss extends online reach in Asia Pacific market](#)

German fashion brand Hugo Boss has extended its online reach in the Asia Pacific market by adding 22 more countries to its e-commerce portfolio, including Australia, New Zealand, Japan and Singapore, along with markets in Europe; customers from those countries can now access Hugo Boss' latest collections from their home and have products shipped directly

[Luxury: Asia-Pacific luxury-goods market to shrink by US\\$2.1 billion this year](#)

Luxury sales in the Asia-Pacific region is projected to shrink by US\$2.1 billion, or 3.4% yoy, to US\$60.3 billion in 2020, compared to US\$62.4 billion in 2019, as consumers, affected by COVID-19, switch from big-ticket items to the affordable-luxury realm, according to GlobalData

South Korea

[Retail in general: Major retailers see sales boost from nationwide promotional event](#)

Major retailers in South Korea experienced a big sales growth during the first week of the government-sponsored retail sales promotional event which kicked off on 26 June to help the local retail industry battered by COVID-19; according to Lotte Shopping, the retail arm of Lotte Group, sales of Lotte Department Store on 26-27 June jumped 21% yoy, while sales of its suburban outlets also surged 55% yoy

[E-commerce: JD Worldwide, LG International, KITA join hands to bring more Korean brands to China](#)

JD Worldwide, JD's platform for imported products, LG International and the Korea International Trade Association (KITA) entered into a strategic partnership on 1 June, aiming to introduce more Korean brands to Chinese customers through JD Worldwide; Under the partnership, LG International will leverage its strong supply chain capability

to provide high-quality Korean products to JD Worldwide, while KITA will provide support to medium and small Korean brands aiming to enter the China market with JD.com

[Apparel: H&M launches on Shinsegae's SSG.com](#)

H&M has recently launched an online storefront on Shinsegae Group's online shopping platform SSG.com; as an important complement to the brand's 34 physical stores and online store in South Korea, the H&M online storefront on SSG.com stocks H&M's fashion items for women, men and children, along with H&M HOME products

[Luxury: JW Anderson launches in South Korea](#)

British designer brand JW Anderson has recently launched its debut store for South Korea in Seoul's luxury department store The Galleria, following the opening of the brand's very first store in London's Soho shopping district in March; the new branch in Seoul carries the brand's full range of women's apparel, shoes, and bags

Singapore

[Duty-free shops: Singapore Changi Airport, Jewel Changi Airport resume operations](#)

More than 80% of restaurants and retail outlets have reopened at Singapore Changi Airport as more flight activity resumes, while under the same roof, shopping destination Jewel Changi Airport has also begun operations with a range of promotions to encourage spending

Malaysia

[Beauty and personal care: U.S. makeup brand Nyx to leave Malaysia](#)

U.S. makeup brand Nyx has announced that it will shut down all its physical and online stores in Malaysia by September; all the brand's seven local branches are due to close by 31 July, while its online stores on Shopee, Lazada, and Herno will be around until 30 September

Thailand

[E-commerce: Thailand to regulate online and food delivery services](#)

Thailand's cabinet has approved measures to regulate food and online delivery services in the country after customer complaints during the country's COVID-19 lockdown; the approved measures include a price control list, effective from 4 July, aiming to prevent operators from setting unfair prices and other conditions

India

[E-commerce: India bans 59 Chinese apps including TikTok, WeChat](#)

The Indian government has announced the ban of 59 Chinese apps including top social

media platforms such as TikTok, WeChat and Helo; the government stated that the apps are engaged in activities prejudicial to sovereignty and integrity of India, defense of India, security of state and public order

Asia Distribution and Retail

Teresa Lam

Vice President

T: (852) 2300 2466

E: teresalam@fung1937.com

Tracy Chan

Research Manager

E: tracychansy@fung1937.com

Fung Business Intelligence

10/F LiFung Tower

888 Cheung Sha Wan Road

Kowloon, Hong Kong

www.fbicgroup.com