



Asia (ex-China) Retail & E-commerce

Weekly Updates

14 November – 20 November 2019

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the latest in Asia

Asia at a glance

[Apparel and footwear: Zalora launches childrenswear category](#)

Southeast Asia's fashion e-tailer Zalora has launched childrenswear category on its app and website; it offers over 5,000 items for children up to 12 years, covering a wide range of local and international brands, including Disney, Mango Kids, Mango Baby, Oshkosh B'gosh, Nike, Adidas and Puma

Japan

[Convenience stores: FamilyMart Japan to allow shorter operating hours](#)

FamilyMart Japan will allow its franchise owners across Japan to shorten operating hours starting March to address a severe labor crunch during late-night hours; under the new policy covering nearly 16,000 stores, franchise owners can shut down between 11 p.m. and 7 a.m. after notifying the headquarters

[E-commerce: Yahoo Japan to merge with Line](#)

Yahoo Japan and messaging app Line will merge to create an e-commerce giant spanning finance, retail and other Internet services; the two companies plan to reach an agreement on the merger by the end of November

[Apparel and footwear: Fast Retailing partners with robotics startups to automate warehouses](#)

Fast Retailing has paired up with two robotics startups – Japanese robotics controller maker Mujin Inc and French robotics startup Exotec Solutions SAS to improve efficiency in warehousing and distribution by introducing more automation at global warehouses, including in picking and shipping processes

[Apparel and footwear: Uniqlo to launch in Vietnam in December](#)

Uniqlo finally announced to launch its first store, Uniqlo Dong Khoi, for Vietnam on 6 December; covering 3,097 sqm across three floors, the debut store will be the brand's largest store in Southeast Asia

[Apparel and footwear: Japan's sneaker retailer Atmos to launch in Indonesia](#)

Atmos, a Japanese sneaker and streetwear retailer, will open its first store for Indonesia at the Plaza Indonesia Mall in Jakarta later this year; the retailer will also add an online store to complement the physical store in the country

[Beauty and personal care: Matsumoto Kiyoshi drugstore forms JV in Vietnam](#)

Japan's major drug store chain Matsumoto Kiyoshi will enter Vietnam in tie-up with a local partner Lotus Food Group; the two parties have formed a joint venture named Matsumoto Kiyoshi Vietnam JSC with a capital of US\$1.36 million to operate a drugstore chain branded MatsuKiyo in Vietnam

South Korea

[Retail technology: Lotte brings mobile shopping tech startup Rezolve to South Korea](#)

Lotte has recently introduced London mobile shopping tech startup Rezolve to the South Korea market; Lotte will incorporate Rezolve's IT product, which allows customers to take advantage of deals in print by scanning them with their mobile devices in Lotte's supermarket app

[Beauty and personal care: Estee Lauder to buy Dr. Jart+'s owner](#)

Estee Lauder has agreed to acquire the remaining two-thirds of Have & Be Co., the South Korean owner of local cosmetics brands Dr. Jart+ and Do The Right Thing; Estee Lauder first invested in Have & Be in December 2015 by taking a minority stake in the company

Malaysia

[E-commerce: Alibaba to launch Taobao retail store in Malaysia](#)

Alibaba will launch a Taobao retail store at Mytown Shopping Centre in Kuala Lumpur in partnership with Mytown and local retailer Lumahgo New Retail; the new store, following the brand's first Southeast Asia store in Singapore's Funan mall, will offer local brands and localized services and experiences for the Malaysia market

India

[E-commerce: Amazon launches "Project Zero" to combat counterfeits in India](#)

Amazon has introduced "Project Zero" in India; to ensure customers receive authentic goods when shopping on Amazon, the project offers additional proactive mechanisms and powerful tools to identify, block and remove counterfeits

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