



# Asia (ex-China) Retail & E-commerce

Weekly Updates

25 April – 2 May 2019

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*the latest in Asia*

## Asia at a glance

### [E-commerce: L’Oreal extends partnership with Lazada to offer next-day deliveries](#)

L’Oreal and Lazada have recently sealed a logistical pact to extend their partnership to next-day delivery service; by leveraging Lazada’s extensive last mile logistics network, L’Oreal will offer next-day deliveries in key metro cities in Southeast Asia by June 2019

### [Apparel and footwear: Japan’s Asics goes online in Singapore](#)

Japan’s sportswear brand Asics has launched an online store in Singapore, a move to strengthen its omnichannel retail strategy in the city

## South Korea

### [Duty-free shops: Hyundai launches first downtown duty-free shop in Seoul](#)

Hyundai Department Store has recently launched its first ever downtown duty-free shop on top of its flagship store at COEX Mall in Seoul

### [Beauty and personal care: LG acquires Avon North America](#)

LG Household & Health Care has acquired Avon North America for US\$125 million, aiming to leverage Avon North America’s innovative social selling model to drive customer engagement and long-term growth in the North American market

## Singapore

### [Apparel and footwear: Singapore’s footwear retailer Pazzion opens cafe concept store](#)

Singapore’s footwear retailer Pazzion has launched its first cafe concept store at Jewel Changi; located next to the Pazzion boutique, the 45-seat Pazzion Cafe allows shoppers to rest their feet and enjoy specially curated delicacy

### [E-commerce: Honestbee ceases operations in some Asian markets](#)

Honestbee, a Singapore-based online grocery delivery service provider, has announced that it is suspending its operations in Hong Kong, Japan, Indonesia and the Philippines and laying off

about 10% of its global workforce

[Luxury: Gucci opens pop-up restaurant in Singapore](#)

Gucci has recently launched its pop-up restaurant Osteria in Singapore; located at The Arts House, the restaurant opens for lunch and dinner on selected days from 1 May to 26 May

## Thailand

[E-commerce: JD.com invests in Thailand to boost its fresh food business](#)

JD.com plans to invest about US\$965.8 million in Thailand over the next three years to boost its fresh food business

[E-commerce: Online fashion retailer Pomelo launches first cosmetics line](#)

Thailand's online fashion brand Pomelo has launched its first cosmetics line, Beet, offering 17 cosmetics products across four categories – liquid blush, liquid lipstick, lip gloss and liquid shimmer

## Malaysia

[Luxury: Italian upscale streetwear brand MSGM makes debut in Malaysia](#)

Italian premium streetwear brand MSGM has opened its first store for Malaysia at Pavilion KL shopping mall in Kuala Lumpur

## India

[E-commerce: China's fashion e-tailer Club Factory seeks to increase Indian sellers](#)

China's fashion e-tailer Club Factory looks to have about 50% of Indian sellers on its platform over the next few years and plans to invest heavily in localization and widen its offering with Indian sellers

[E-commerce: Flipkart to invest up to 50 billion rupees to build logistic parks](#)

Flipkart plans to spend up to 50 billion rupees to set up logistics parks in Karnataka, Gurugram and West Bengal, aiming to tap the next wave of e-commerce opportunity in India

[E-commerce: BigBasket secures US\\$40 million from UK's CDC Group](#)

India's online grocer BigBasket has recently raised US\$40 million from CDC Group, a development finance institution owned by the U.K. government; the deal marks CDC's first investment in the Indian startup field

[E-commerce: Amazon Retail India reportedly plans to tap 60 smaller cities](#)

Amazon Retail India, Amazon's wholly owned food retailing subsidiary in India, reportedly plans to extend its reach to another 60 tier-2 and tier-3 Indian cities over the next 12-14 months

[Consumer electronics: Xiaomi plans 10,000 stores in India to take on Samsung](#)

Xiaomi plans to open 10,000 stores in India to take on Samsung who currently holds a dominant position in the country

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