

**UPDATE (2):**

## **New Regulations on Cross-Border E-Commerce (Import)**

**- Second batch of products on the positive list announced; clarification of some terms on the list**



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Asia Distribution and Retail  
Fung Business Intelligence Centre

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### **Announcement of the second batch of products on the positive list:**

On 15 April evening, 13 government authorities, including the Ministry of Finance, National Development and Reform Commission, Ministry of Industry and Information Technology, Ministry of Commerce, General Administration of Customs and State Administration of Taxation, jointly released the second batch of products allowed on the positive list for cross-border e-commerce (CBEC) imported goods.

The second batch of positive list has an additional 151 types of product categories. Newly added categories include: fresh food (meat and fruits), seafood, liquid milk, grains, cooking oil, certain nutritional and health products (e.g. vitamin supplements), registered medical instruments, etc.

For nutritional and health products, first-time imported products (including vitamin supplements) require registration from the China Food and Drug Administration Bureau (CFDA) according to a new regulation which will be effective from 1 July 2016.

The announcements can be accessed at the website of the Ministry of Finance of the PRC (in Chinese):

[http://gss.mof.gov.cn/zhengwuxinxi/zhengcefabu/201604/t20160415\\_1952574.html](http://gss.mof.gov.cn/zhengwuxinxi/zhengcefabu/201604/t20160415_1952574.html)

[http://gss.mof.gov.cn/zhengwuxinxi/zhengcejiedu/201604/t20160415\\_1952575.html](http://gss.mof.gov.cn/zhengwuxinxi/zhengcejiedu/201604/t20160415_1952575.html)

[http://gss.mof.gov.cn/zhengwuxinxi/zhengcejiedu/201604/t20160415\\_1952307.html](http://gss.mof.gov.cn/zhengwuxinxi/zhengcejiedu/201604/t20160415_1952307.html)

Please click [here](#) for the second batch of the positive list (in Chinese).

Please click [here](#) for the first batch of the positive list (in Chinese).

### **Clarification of some terms on the positive list:**

On 13 April, the Ministry of Finance also issued an announcement to clarify some terms on the positive list that have raised a lot of queries, including (1) infant formula and (2) first-time imported cosmetics.

#### **(1) Infant formula:**

International infant milk formula brands that have not registered with the CFDA are allowed to be imported through CBEC channels until 1 January 2018.

#### **(2) Cosmetics:**

First-time imported cosmetics still need approval. According to the *Supervision of Hygiene of Cosmetics Regulation*, cosmetics that are first-time imported to China needs a pre-market approval. This requirement used to only cover normal trade, now extending to CBEC imported cosmetics.

The announcements can be accessed at the website of the Ministry of Finance of the PRC (in Chinese):

[http://gss.mof.gov.cn/zhengwuxinxi/zhengcejiedu/201604/t20160413\\_1948854.html](http://gss.mof.gov.cn/zhengwuxinxi/zhengcejiedu/201604/t20160413_1948854.html)

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